

Your summer preparation

This will encourage you to do some media reading over the summer. We would like you to choose a well-known person who is written about in the media. This could be an actor, politician, famous scientist, musician, sportsperson or anyone else with a media profile, although we are all heartily sick of Kim Kardashian, and would prefer to hear you talk about someone who we have a) heard of and b) we can all take seriously! If they are a slightly (or very) controversial person, so much the better. For instance, Mo Farah could do no wrong until last year, when he backed out of an athletics event at the last minute because his coach had been accused in a doping scandal. Suddenly, Mo came in for quite a lot of criticism.

Find an article in the media – newspaper, magazine or website – about this person and look particularly for one where the writer seems to be portraying a certain image of this person; perhaps they are making you feel sympathetic towards them or maybe they are trying to turn your opinion against this person (it could be quite subtle!)

Produce a short powerpoint presentation in which you do the following:

- Show us some **extracts** from the text (you do not have to write about the whole thing – select the best bits).
- Give a short **overview** of how the person is being portrayed or represented.
- **Select** some key words, phrases or ideas which you feel particularly help to create this representation and briefly **explain** your choices.

When you come back in September, we will be asking you to present your work to the class. Representation is a key topic of the A-level and this will give you a head start.

Good luck!